**PROJECT ON DIGITAL MARKETING**

**NAME:** JAYASRI.S

**TEAM MEMBERS:**

SATHISH KUMAR.R (CB37CE428363F7FA03E46C66704052FB) (**TEAMLEAD)**

GAYATHRI.D (1DA4DA32377BD8185414DAABFA856418)

HARIKRISHNASINGH.R (60B35D7438C16E1A1C84A33A6C8A52EB)

JAYASRI.S (B75BB64AEB73255A4F74689EBCF7F95D)

PRAGADEESH.G (DF7F32653D211B0A6F74E03A28C45C06)

**TEAM NM ID:** NM2023TMID01365

**DEPARTMENT:** B.E ELECTRICAL AND ELECTRONICS ENGINEERING – FINAL YEAR

**COLLEGE: 8110-**  IMAYAM COLLEGE OF ENGINEERING, KANNANUR, THURAIYUR, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** BUILDING A WEBSITE USING CANVA

**BRAND NAME:** ROYAL GRAND INN

**CATEGORY: “**HOTEL”

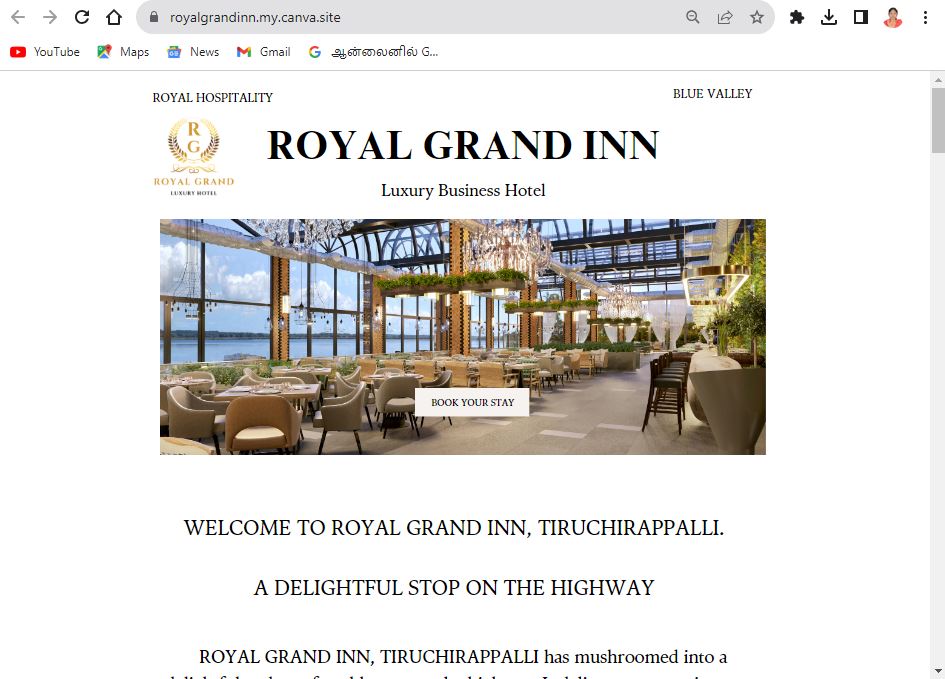
**TARGET AUDIENCE:** All (Men, Women and Kids)

**EMAIL:** [**hotelroyalgrandinn28@gmail.com**](mailto:hotelroyalgrandinn28@gmail.com)

**WIX WEBSITE URL :** [**https://royalgrandinn.my.canva.site/**](https://royalgrandinn.my.canva.site/)

**RECORDED VIDEO:** [**https://youtu.be/iSbaO8RPo2w?si=u\_ZbWjr6nqS13Rbh**](https://youtu.be/iSbaO8RPo2w?si=u_ZbWjr6nqS13Rbh)

**DOCUMENTATION:**

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